

BRENT WEBER

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M.A. Journalism and Mass Communication 2014

University of Oklahoma, Gaylord College of Journalism and Mass Communication, Norman, OK
Project/Thesis: "Looking at the Disabled Population: Documentary Film as a Vehicle for Change";
"Real Live Angels" (Documentary); Honors: 4.0 GPA

B.A. Journalism 1983

Georgia State University, Atlanta, GA
Emphasis: Broadcast; Minor: Speech

BROADCAST/MEDIA EXPERIENCE

Independent Contractor

Talent/Producer/Writer/Editor/Videographer (partial list)

Career

(www.weber-creative.com) Broadcast talent (news, sports), editor, journalist, multimedia producer, videographer, writer, including:

Sports Talk host/producer Scorecard Scribblings podcast (Current);

Reporter/producer California Life HD, (Current-syndicated);

Media Coordinator/Radio Play-by-Play voice/producer Redding Colt 45s Baseball (2019-2020);

Producer documentary Real Live Angels (2014);

Pre and post-game reporter Fox Sports Network regionals in Southern California (2006-2007);

Multimedia reporter/producer (Current-scorecardscribblings.com, postcardsfromtheweb.com);

Creator/Host/Executive Producer series Action Figures TV (2002-2006 KMVD-LA), active sports lifestyle talk show broadcast in L.A. market;

Sports Commentator KOSU-FM Radio (2013-2014 Oklahoma City);

Weekend Sports Anchor KSWB-TV (2002 San Diego);

Host LA Times Sports Prep Show KCAL9 (1999-2000 Los Angeles);

BROADCAST/MULTIMEDIA EXPERIENCE (CONT.)

Others include (partial list): Play-by-play baseball, football, basketball, hockey (various TV/radio, college, pro and HS), KTLA (editor, LA Marathon), Nike (VNR Producer), MKM (Video Producer/Writer), Irvine Lake Mud Run (Video Prod/Video), Pro Surfing Tour of America (Anchor), Superbowl of Motocross (Talent).

KRCR-TV News Channel 7, Redding, CA

Managing Editor/News Anchor 2016-2018

Managing Editor and News Anchor for ABC affiliate and Fox sister station, anchoring five newscasts daily, 5:00 p.m., 5:30 p.m., 6:30 p.m., 10:00 p.m., and 11:00 p.m. Occasional reporting as a one-man band when schedule allowed. Live anchoring coverage wall to wall of breaking news when needed. Also produced and anchored Xtra Point, a fifteen-minute high school football segment during the fall. Line editing and producing newscasts in ENPS as well as overseeing reporters, producers and production staff in production of the late evening newscasts. Responsible for producing and editing online content for all social media platforms, including push alerts, Facebook, Twitter and company web platform.

Oklahoma City Thunder TV (NBA), Oklahoma City, OK

Talent/Producer 2008-2009

Sideline reporter for NBA telecasts, home and on road; produced regular segments for use during game and pre-game, as well as on "Air Thunder"; talent host of "Air Thunder", weekly magazine program.

KOKH-TV Fox 25, Oklahoma City, OK

Morning News Anchor 2007-2008

Primary news anchor for live, three-hour, weekday affiliate newscast. Booked daily guests, produced supportive in-field packages and material as well as extensive community involvement.

BROADCAST/MULTIMEDIA EXPERIENCE (cont.)

Academy for the Performing Arts, Huntington Beach, CA

Media and Marketing 2002-2007

Media and marketing coordinator for public performing arts high school, assisted in event and media productions, scriptwriting, program creation and publication.

Orange County Newschannel, Santa Ana, CA

Sports Anchor 1997-2001

Primary sports anchor and content director for 24-hour Los Angeles market news operation, coordinated staff of eight in sports plus interns, anchored six daily sportscasts, hosted daily one-hour sports talk program, play-by-play for high school and college sports, covered major professional teams.

Cable News Network (CNN, CNN-SI, CNN International, CNN Headline News), Atlanta, GA/Los Angeles, CA

Sports Anchor/Reporter 1993-1997

West coast correspondent for world's largest global news network in Los Angeles, covering all major sports stories including World Cup, Olympics, NBA, MLB, NCAA, NHL. Developed international contacts, booked crews, produced and reported stories. Began as sports anchor in Atlanta for CNN Sports Tonight, Headline Sports, CNN International Sports.

WDEF-TV, Chattanooga, TN

Sports Anchor/Reporter 1990-1993

Weekend anchor and weekday reporter for CBS affiliate. Extensive live shot experience at World Series, PGA events, NCAA and high school sports.

WGOW-WSKZ Radio, Chattanooga, TN

Sports/News/Talk/Personality/Commercial Writer 1989-1993

Hosted regular evening sports talk programs, sports updates, play-by-play of high school football for AM/FM combo. Also worked in creative services.

Chattanooga Lookouts, Chattanooga, TN

Director of Broadcasting 1989

Radio play-by-play for AA affiliate of Cincinnati Reds.

BROADCAST/MULTIMEDIA EXPERIENCE (cont.)

WTVC-TV, Chattanooga, TN

Weekend Sports Anchor/Reporter 1988-1989

Weekend anchor and weekday reporter for ABC affiliate.

WMGT-TV, Macon, GA

Sports Director 1987-88

Monday through Friday sports anchor/reporter for ABC affiliate.
Produced and hosted weekend high school sports program.

Georgia State University Athletics, Atlanta, GA

Sports Information Specialist 1984-85

Sports Information Specialist for NCAA DI athletics program, also served as assistant SID while attending university from 1979-1983.

WQMT Radio, Dalton, GA

News/Sports Director/Play-by-play 1983-1984

News and sports director/anchor for FM radio outlet. Handled weekly high school football play-by-play.

Georgia Network Radio, Atlanta, GA

Sports Reporter/Anchor 1980-1984

Weekend anchor, weekday reporter for statewide radio network.
Also worked as production assistant to news director.

RELATED EXPERIENCE

Cypress College, Cypress, CA

Adjunct Instructor – College of Fine Arts 2015-2016

Classroom instructor responsible for syllabus and course development. Courses include: "Global Media", "Reporting and Newswriting", "Practicum".

Auburn University, Auburn, AL

Journalism Instructor – College of Liberal Arts 2014-2015

Classroom instructor responsible for syllabus and course development. Courses include: "Newswriting", "News Reporting", "Sports Reporting", "Digital News Production". Co-adviser to university chapter of Society of Professional Journalists.

RELATED EXPERIENCE (cont.)

University of Oklahoma, Norman, OK

Adjunct Instructor – “OU Nightly” 2011-2014

Executive Producer for daily student newscast and website, multiple award-winning. Developed and wrote newsroom operating manual.

U.S. State Department Exchange Professional 2013

One of a group of media professionals and educators selected to travel to Dhaka, Bangladesh for series of seminars, training sessions and professional and political interaction.

University of Oklahoma, Norman, OK

Adjunct Instructor “Writing for Mass Media” 2011-2013

University of Oklahoma, Norman, OK

Teaching Assistant “Advanced TV Reporting”, “Sooner Sports Pad” 2012-2014

Yorba Linda Placentia SD, Huntington Beach UHSD, Westminster SD, HB City SD, IUSD

Substitute/Part-time Teacher 2002-2017

Del Mar Media Arts, Irvine, CA

Guest Instructor “Sportscasting” 2002

Chapman University, Orange, CA

Adjunct Instructor “Advanced Videography”, “Intro to Broadcasting”, “Entertainment and Sports Reporting” 1997-2000

Cypress College, Cypress, CA

Adjunct Instructor “Broadcast News” 2000

PROFESSIONAL SKILLS

Editing (FCX, Final Cut Pro, Adobe Premier, Adobe Premier Pro, Avid Newscutter, AVID Media Composer, After Effects, Edius, Motion, Compressor, DVD Studio Pro, extensive linear editing experience)

Newsroom Software (iNews, ENPS, BASYS, others)

Creative Software/Platforms (Mac and PC, Adobe CS (Photoshop, etc.), Microsoft Office, Apple Pages, Numbers, Keynote, WordPress, YouTube, Wix, iPad/iPhone content creation, others)

PROFESSIONAL SKILLS (cont.)

Social Media (Banjo, Blogging, WordPress .org and .com, Facebook, Twitter, Instagram, LinkedIn, Storyline, Tweet Deck, others)

Videography (Multiple levels of videography skills, using a variety of broadcast and multimedia cameras, rigs; extensive one-person-band experience in broadcast and multimedia; SAT truck feed, Live VU, various live feed and shot platforms)

PUBLICATIONS/WRITING (partial list)

"The Sports Guy: Scorecard Scribblings from an Ordinary Journalist"

Author: Publisher, Booklocker, 2002; 2nd ed. 2015, e-book only.

"Postcards from the Web"

Blog: www.postcardsfromtheweb.com

"Real Live Angels – The Movie"

Blog: www.realliveangelsmovie.com

"Redding Colt 45s baseball"

Web: www.reddingcolt45s.com

"Scorecard Scribblings"

Blog: www.scorecardscribblings.com

"Weber Creative"

Web: www.weber-creative.com

"Action Figures TV"

Web: www.youtube.com/actionfigurestv

"ESPN Ultimate Pro Football Guide"

Co-Author: Publisher, Hyperion, 1998

"Southside Fayette Sun"

Sports Editor: 1982 - 1983